



## how?

how we turned round a 24 page brochure during the weekend

### The Client

A major ??? company involved in complex bid processes for major tenders and contracts.

### The Challenge

Another tight deadline, this time over a weekend to make it extra interesting! The artwork for the 24 page brochure/ bid documentation became available on Saturday morning. The job had to be printed, bound, finished and delivered for Sunday lunchtime.

### The Solution

Well the Saturday game of golf was cancelled! We contacted one of our digital printers and gave them the specification and the deadline, with a little persuasion they agreed they could do it and sprang into action.

- Digital print
- Delivered direct to client
- Next day delivery - over a weekend
- Within budget

### The result

The deadline was met, with an hour to spare, the job was a 24 page brochure, matt laminated and loop stitched, quite some going for next day delivery over a weekend, even if we say so ourselves.

